Advanced Services and Telematics: Improving Performance and Profitability Across the Road Transport Industry

This study of representatives from 17 leading players across the road transport industry into the opportunities for advanced services and telematics produced the following recommendations:

- Advanced services and telematics offer far-reaching opportunities for advancing the road transport industry and improving its performance and profitability

- Telematics provide access to core operational and performance data, enabling exchange between operators, technology providers and manufacturers

- Benefits include reduced pollution, safer driving and less congestion

- Telematics training should be integrated across different roles in the industry

- Advanced services contracts on trucks should include the provision of telematics, to reduce the investment required by operators

- Government should support the adoption of advanced services and telematics through targeted incentive schemes and standardisation for data capture

The Advanced Services Group is a centre of excellence in servitization and advanced services at Aston Business School, Birmingham. It incorporates researchers and industry leaders with a unique depth of knowledge of this organisational transformation

Download the full report at advancedservicesgroup.co.uk/roadtransport

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